City of Barrie

70 Collier Street
P.O. Box 400
Barrie, ON L4M 4T5

Final

Communities in Bloom Committee

Thursday, March 17, 2022 | **5:00 PM** | **Virtual Meeting**

For consideration by the City Building Committee on April 12, 2022.

The meeting was called to order by the Chair, K. Bagnell at 4:16 p.m. The following were in attendance for the meeting:

Present: 5 - K. Bagnell
Councillor A. Kungl
A. VanderWerf
D. Brooke-Bagnell
D. Ramsay

Absent: 1 - J. Brady

STAFF:
Committee Support Clerk, B. Thompson
Parks Horticulture Foreperson, M. Boyd

The Communities in Bloom Committee met and reports as follows:

NETHERLANDS LAWNS CONVERSATION

Audriana VanderWerf discussed the Netherlands pollinator garden ideas, such as wildflowers being planted along the roadsides, along the median, on bus stop roof tops, as well as pollinator houses.

Councillor, A. Kungl discussed her ongoing conversations with staff regarding bus stop pollinator gardens and the infrastructure across the City, collaboration and shared updates and interests with other Committees and organizations, and potential support from residential groups. Councillor Kungl suggested inviting City staff, Barrie Urban Gardeners, and the Pollinate Barrie Group to a future meeting for a discussion on outreach and pollinator ideas.

The Committee further discussed the suggestions and talked about ways to make them happen.

BARRIE CHAMBER OF COMMERCE/ROTARY CLUB OF BARRIE ENGAGEMENT

Councillor, A. Kungl mentioned that she has an impending meeting with a member of the Rotary Club and indicated that she would like to see if they, along with other groups and stakeholders, can assist with engagement and awareness for registering gardens, as well as promotion.

POTENTIAL PARTNERSHIPS/JOINT EVENTS

Councillor A. Kungl mentioned the downtown patio planters that are covered in art and further discussed the idea of having the Public Arts Committee and the Downtown BIA partner with the Committee to assist in accentuating business and community engagement to tie them into the Year of the Garden. She suggested the potential to showcase the Committee with other events happening around the City, such as the Bike the Night Event.

Councillor Kungl further discussed an art installation piece by a local artist in Ward 3, which has both a butterfly and an environmental aspect to it, and discussed the potential to expand on that space with some plants for a green space to use as a spotlight for the Committee.

Councillor Kungl indicated that the Barrie Urban Gardeners had recently launched a Pollinate Theory Facebook Community Page where people can share their expertise and interests, as well as a conversation forum. She discussed engaging the group to register their gardens. The Committee also discussed engaging members of Council to plant gardens around City Hall.

PROCLAMATION - 2022 YEAR OF THE GARDEN

Mona Boyd, Horticulture Foreperson discussed Mayor, J. Lehman's 2022 Year of the Garden proclamation and further indicated that June 18 is National Day of the Garden. Ms. Boyd suggested having members of Council plant flowers prior to June 18 to showcase their gardens on that date.

COMMUNITIES IN BLOOM PARTICIPANTS - ENVIRONMENTALLY FRIENDLY IDEAS

Mona Boyd, Horticulture Foreperson indicated plans to move forward with something to recognize 2022 as the Year of the Garden and asked the Committee to suggest some ideas. The Committee discussed ideas, such as stickers and planters for multi-purpose uses with Year of the Garden 2022 on them for participants, having people bring and decorate their own pots to showcase, have participants submit what they see as the Year of the Garden, and donations to purchase pots.

BARRIE ADVENTURE RECREATION TRAIL

This item was deferred to a future meeting.

ADJOURNMENT

The meeting adjourned at 5:54 p.m.

CHAIRMAN